

Aligning Your Business with Godly Principles

Alan M Ross

How this conference series will help Financial Consultants utilize their practices to glorify God and experience growth, both personally and professionally

Why this is the best time to grow your business

How to use secular disaster for your Godly Purpose

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National Association of Christian Financial Consultants

Aligning Your Business with Godly Principles: *With the Help of NACFC*

JULY 15: Growing your practice through engagement Speaker: Jeff Cave

AUGUST 19: Aligning Biblical communication principles with your business to grow influence and demonstrate hope and compassion
Speaker: Zachary Covert

SEPTEMBER 16: Called to Serve / Aligning Your Business with Service. Speaker: John Parrott

OCTOBER 21: Are you equally yoked with your Broker/Dealer? Speaker: Brent Owens

NOVEMBER 18: Randy Alcorn

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Great Expectations:

With the help of NACFC

The rules....

- You only get out of this what you are willing to put into it
- The relationship you have with God will be the difference maker
- You must be willing to be a Disciple Maker

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Aligning your vision with God's Vision

Define the purpose of your practice?
...it's a question of why?



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What will your Legacy be?

1. Aligned your practice vision with God's vision...
2. Served your clients with excellence...
3. Built a financially viable and sustainable business...

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Aligning Your Vision with God's Vision

...let's talk about God's value system!

What does God value?

Salvation by Grace

Service thru His Son

Sanctification (Discipleship) thru His Spirit

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What does misalignment look like?

We lack or do not want “true accountability”

We really don't trust that God will provide

We live two separate lives; the good Christian one and the one when no one is looking

We expect God to align with our plans, our vision

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Elevator Speech

...so, what do you do for a living?



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Example 1

My firm helps Christian business owners balance the tension between building a financially successful company with valuing what God values.

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Example 2

*I help Christian business owners, when
God asks:*

“What did you do with it?”

They will know they can answer correctly.

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Example 3

I help my clients balance the temporal with the eternal when it comes to the management of their financial resources.

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What will you say?

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Next Up

JULY 15:

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engagement

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